

## Press Release

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### **DEAL DMT-ELETTRONICA INDUSTRIALE (MEDIASET) EXTENSION OF EXCLUSIVITY NEGOTIATION PERIOD**

Digital Multimedia Technologies S.p.A. ("DMT") and Elettronica Industriale S.p.A. inform that the exclusivity negotiation in relation to the integration project between industrial assets, respectively, owned by Elettronica Industriale SpA (a company owned by Mediaset SpA 100%) and DMT has been extended until July 28, 2011

The start of the exclusive negotiations has been communicated to the market in date 30 March 2011.

Lissone, 30 June 2011

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